

Senior Web Developer with 20 years of experience delivering innovative digital solutions for top commercial brands. Expert in leveraging advanced front-end technologies to create award-winning websites, voice assistant tech, in-app gaming, and interactive interfaces. Recognised for her creative flair, meticulous attention to detail, and a collaborative approach, driving project success and consistently exceeding client expectations through agile methodologies.

## WORK HISTORY

**Front End Developer**  
**Stink Studios**  
Nov 2024 - Dec 2024

- Developed an immersive and highly interactive web campaign for a top fashion retail brand utilising timeline animation effects to create a fun user experience.
- Tech stack: React, TypeScript, Tailwind CSS, GSAP.

**Senior Web Developer**  
**AKQA**  
Jul 2007 - Jul 2024

- Over 17 years of experience partnering with renowned commercial brands, including Nike, Bacardi, Ford, Toyota, Footlocker, BP, Sky, Mini, Unilever, and Nokia, delivering award winning digital solutions.
- Led the development of innovative digital experiences, utilising a wide range of modern front-end technologies for responsive web and mobile.
- Collaborated closely with designers and stakeholders to address complex challenges, elevate user experiences, and achieve impactful results.
- Ensured project success by employing agile methodologies, consistently meeting tight deadlines, surpassing client expectations, and implementing best practices to optimise performance, efficiency and scalability.
- Performed detailed code reviews to identify and resolve critical issues, while leveraging data-driven strategies to enhance site functionality.
- Provided leadership and mentorship to junior developers, while overseeing technical delivery across multiple initiatives.
- **Examples of work:**
  - [Omnivat.com](#) - Lead Developer  
*Tech stack: Webflow, CSS, Javascript.*
  - [World Gold Council / Meet The Auburns](#) - Senior Developer  
*Tech stack: NextJS, DatoCMS, GraphQL, CSS, Framer Motion.*
  - [Choose Love](#) - Lead Developer  
*Tech stack: Shopify, Javascript, jQuery, CSS.*
  - [BP Our Transformation](#) - Senior Developer  
*Tech stack: React, Typescript, CSS, Contentful.*
  - [ChooseLove.Org](#) - Senior Developer  
*Tech stack: Wordpress, Divi theme, jQuery, SASS, PHP.*
  - [Youview.com](#) - Lead Developer  
*Tech stack: Webflow, CSS, Javascript.*

**Web Developer**  
**WickedWeb**  
Nov 2006 - Jul 2007

- Created digital solutions and web applications for Nectar & Compass Group
- Led projects, client meetings, ensuring timely delivery and client satisfaction.
- Tech stacks: HTML, CSS, JavaScript, Asp.Net, SQL, XML/XSLT, PHP.

**Web Developer**  
**eSpares**  
Nov 2005 - Oct 2006

- Developed and implemented ecommerce websites, enhancing retailer and brand commercial success through improved user experience using HTML, CSS, JavaScript, XML/XSLT, Asp.Net (C#), and SQL Server 2000.

# KAREN CHIU

Freelance Senior Web Developer / Front End Engineer

+44 7792710627

madebykazz@gmail.com

London, UK

## SKILLS

HTML	CSS	JavaScript	React	Next.js	Typescript
Webflow	Contentful	DatoCMS	GraphQL	Shopify	Wordpress
Tailwind CSS	jQuery	Canvas	GSAP & Animation	Figma	Photoshop

## AWARDS

### Nike Football Pro Genius

AKQA - 2016

Ciclope Award (App category)

IAB UK Creative Showcase Award (Most Made for Mobile)

Shots Awards (Interactive Campaign of the Year Bronze)

### Nike Find Your Greatness

AKQA - 2013

Cannes Titanium and Integrated Lion

### Nike Write The Future

AKQA - 2011

Cannes (Gold Cyber Lion, Gold Integrated Lion)

One Show (Gold Pencil - Integrated Branding, Silver Pencil - Interactive)

ADC (Silver - Integrated)

### Nike Who Is Superfly

AKQA - 2011

IAB creative showcase awards (Bronze)

## EDUCATION

### Bachelor of Science, Information Systems

University of New South Wales, Sydney, Australia (1997 - 1999)